

Page ~~27~~ line 12, change "108" to --112--.  
Page ~~27~~ line 12, change "that PC" to --that PC 112--.  
Page ~~27~~ line 16, change "database" to --database 1308--.  
Page ~~27~~ line 19, change "database" to --database 1310--.  
Page ~~27~~ line 21, change "database" to --database 1310--.  
Page ~~27~~ line 25, change "in the" to --at the--.  
Page ~~28~~ line 6, change "database" to --database 1310--.  
Page ~~28~~ line 7, change "database" to --database 1310--.  
Page ~~28~~ line 8, change "ad" to --advertisement--.  
Page ~~28~~ line 10, change "ads are" to --advertisements--.  
Page ~~28~~ line 21, change "either one poor response" to --either the one poor-response--.  
Page ~~29~~ line 16, change "widely" to --wisely--.  
Page ~~29~~ line 19, change both occurrences of "PC" to --PC 302--.  
Page ~~29~~ line 24, delete "in the".  
Page ~~29~~ line 24, change "PC" to --PC 302--.  
Page ~~30~~ line 11, change "later time" to --time later--.  
Page ~~30~~ line 15, delete "for other".  
Page ~~30~~ line 16, delete "intermediary regarding".  
Page ~~30~~ line 20, change "(demos)," to --(demos), and--.  
Page ~~33~~ line 20, change "interface may" to --interface 1634 may--.

### REMARKS

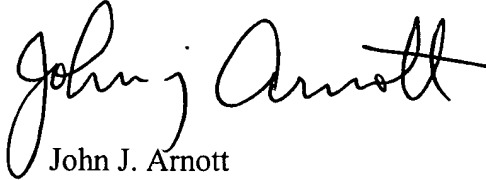
The cross-reference section has been amended to remove the attorney docket numbers, and to show that related application Serial No. 09/151,530 has now issued as U.S. Patent No. 6,098,106.

The amendments to the specification are to correct typographical errors do not introduce any new matter into the application.

Please charge any additional fees or deficiencies in fees or credit any overpayment to Deposit  
Account No. 20-0780/PHLY-24,767 of HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.

Respectfully submitted,

HOWISON, CHAUZA, HANDLEY & ARNOTT, L.L.P.  
Attorneys for Applicants

A handwritten signature in black ink, appearing to read "John J. Arnott". The signature is fluid and cursive, with the first name "John" and last name "Arnott" clearly distinguishable.

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